


ADVERTISEMENT BOOKING FORM

From:
Client:
Address:
Designation:
Phone No.:
GST No.:

Date:
Place:
Booked By:
R.O No.:
Email Id:

To,

 AYUSH TV Wellness and Lifestyle Channel GST No.: 29AADCK1165A1ZX	Address	Email id
	Ayush TV Kamadhenu Telefilms Private Limited 8/5-2, New BEL Road, RMV 2nd Stage, Bangalore - 560 054. Karnataka	marketing@ayushtv.in

Ad Type

L Band Aston Band Scroll Slot Spot Others

Timings

To

Ad Caption :

Duration of Ad :

Activity Period

From Date :

To Date :

Day's :

No. Of Insertations :

Total FCT :

ER :

Ad Insertation

ROS

RODP :

Prog. Specific :

Advertisement Material

By Hand By Email Photo/E brochures
 As Enclosed

Note:

Spot Ad Format: (Mov) 1920x1080 25 frames h.264 codac,
Scroll Ad : NOT MORE THAN 40 words each scroll KANNADA OR
ENGLISH
Band Ads: Each frame for 10 Sec, max 3 bands

Special Instructions

Value Added :(only when applicable as per programme specific/event specific/festive specific proposals)

Bill Amount

GST

Deductions if any

TOTAL TO PAY

Rupees :

Payment in favour of

NAME Ayush TV Pvt Ltd
BANK Union Bank of India
ACCOUNT NO. 058221010000014
NATURE OF ACCOUNT Current Account
BRANCH Raj Mahal Vilas Extension

IFSC CODE UBIN0905828
GST No. 29AAUCA0759P1ZP

for

M/S Kamadhenu Telefilms Private Limited

Authorised by

(Client's Signature with Seal)

(Client Manager)

Terms

1. Release Order to be accompanied with 100% advance payment and Ad material as per the prescribed format
2. No refund can be claimed for the advertisement telecasted with alleged material defect.
3. Ads found suitable for telecast as per the norms set by the Channel, shall only be telecasted after preview, even though the payment has been made.
4. The schedule shall commence within 48 working hours from the date and time of receipt of Release Order.
5. Kamadhenu Telefilms Pvt Ltd. reserves the right to decline, change or re-schedule any advertisement notwithstanding the acceptance of the advertisement by our representative or even if the payment of the advertisement order is
6. All measures to relapse as per the agreement will be made by Kamadhenu Telefilms Private Limited.